



How to Write about Food: How to Become a Published Restaurant Critic, Food Journalist, Cookbook Author, and Food Blogger

S.J. Sebellin-Ross

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Noted restaurant critic, food journalist, and cookbook author, Sebellin-Ross gives you exactly what you need to get your name into print, today.

Perfect for both anyone with no experience in food writing and anyone who dreams of putting their food writing career on the fast track, Sebellin-Ross draws from years of teaching and food writing to clearly and quickly give you the inside information you need, including:

- * How food journalism, restaurant criticism, cookbook writing, and food blogging work, from how to get started to how to make money
- * How to come up with a non-stop flood of ideas and how to turn them into articles and books and posts
- * 25 publications and 30 cookbook publishers you can write for today
- * How to get dream assignments reviewing restaurants and writing cookbooks
- * The foolproof guide to writing and editing everything including how to write about food, how to find your perfect voice, and how to banish writer's block forever

Packed with practical information you can use today, this is the one must-have resource for anyone who has ever dreamed of turning a love for food from a fun hobby into a full-time career.

ABOUT THE AUTHOR

Noted restaurant critic, food journalist, and cookbook author, S.J. Sebellin-Ross (www.FormeofCury.com) is a top-selling writer whose books include "Culinary School: Three Semesters of Life, Learning, and Loss of Blood," the bestselling memoir of her time as a culinary school student; "Culinary School: 101 Things Every Culinary Student Should Know Before They Go," considered the must-read book for anyone interested in culinary school and food; and "How to Write about Food: How to Become a Published Restaurant Critic, Food Journalist, Cookbook Author, and Food Blogger," the definitive guide to breaking in and making money as a published food writer.

Sebellin-Ross, who has more than a decade of experience writing for publications including "The Washington Post," "Parenting," and the "New York Times," and is invited to speak at events including the BlogHer Food Conference, previously wrote for clients such as DreamWorks and HBO and taught public relations for schools such as Mediabistro and UC Berkeley. To see all the popular Sebellin-Ross titles, click the author name, above.

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