



The Website Manager's Handbook

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This book presents a practical model for the management and maintenance of your website. Such a site can be of any size and in any industry - from an intranet of a few dozen pages to a huge online music store. The fundamentals are the same. Written entirely from the manager's point-of-view, The Website Manager's Handbook provides a roadmap through the neglected issues of site maintenance and governance. The purpose is to equip you with the knowledge you need to make informed decisions. This book has already been described by respected web-commentator Gerry McGovern as "very clear and well written...a lot of practical depth".

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