

Six Figure Rehab

Dr. Tom Necela

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According to Chiropractic Economics magazine, integrated practices show an income considerably higher than the average practice (\$252,071) when compared to solo chiropractors (\$130,546).

Other economic indicators are just as clear: many insurance plans are continuing to severely limit chiropractic care in favor of rehabilitation, physical medicine or physical therapy benefits.

Not only do these services get more visits, many (if not most) pay better than our chiropractic adjustments as well.

And don't forget what is perhaps the biggest indicator that you need to seriously consider implementing (or improving) rehab in your practice:

The Simple Formula: Healthier Patient = Healthier Bottom Line

It's time to get your practice into the 21st century and deliver superior care with maximum convenience to your patients and a better bottom line for you!

Doing "business as usual" is NOT working for many chiropractors.

For decades chiropractors have adjusted their patients (and been paid), gave their patients exercise instruction, tips on self-care and home management (most of which they for free) and received great results (but decreasing reimbursements).

The writing is on the wall. The pay we receive for our adjustments is going down steadily. Insurance companies are giving less chiropractic benefits but paying more for rehab and physical therapy services — many of which we are doing but not being paid for! Claims adjusters, IMEs and Personal Injury claims examiners continue to ask when we are going to transition the patient to active care.

On the flip side, there is a growing number of chiropractors who are not only delivering top-notch care but receiving BETTER income because of it. These DC's are not PT wanna-be's or hacks who don't adjust and simply "cook" their patients on an endless number of modalities until the insurance runs dry.

On the contrary, these doctors have "discovered" that they can complement their chiropractic care with the same level of care they have been providing AND be paid for it. Without adding an MD, PT or expensive equipment to their practice. In fact, these doctors have created a 6 Figure Increases in their practice!

If this sounds appealing to you, 6 Figure Rehab may be the key that unlocks the door to the successful and profitable implementation of these services within your chiropractic practice!



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