

The Student's Guide to Successful Project Teams

William A Kahn



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It is common for undergraduate and graduate students across various disciplines to be placed on teams and assigned group project research reports and presentations which require them to work together. For example a psychology course requires teams to develop, conduct, analyze and present the result of their experiments, a marketing course requires student project teams to prepare marketing plans and present their conclusions, and an organizational behavior course forms teams for the purpose of researching the cultures of different organizations and making presentations about their findings. This new guidebook will be a core text on how to help student project teams confront and successfully resolve issues, tasks and problems. Sections include conceptual material, stories and illustrations, and exercises. Students and teachers in Organizational Behavior, Management, Marketing and all psychology disciplines will find this book of interest.

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