The Lean Startup: By Eric Ries - Summary Of The Key Ideas In 30 Minutes Or Less

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The book "The Lean Startup: By Eric Ries – Summary of the Key Ideas in 30 Minutes or Less" is designed for a new startup to offer protection against failure. The failure is a common factor among new startups, but the "Lean Startup" is a new approach to following. This book is designed to explain the basic principles of "Lean Startup" designed by Eric Ries. This book will help you in the successful development of your product on the basis of direct feedback from customers. This book is a concise summary of the "Lean Startup Method". This book is an essential tool for you because it helps you to learn the desires of customers. You will be able to learn how to test your product and improve it constantly to earn a good amount of profit. This book is designed for your convenience so that you can easily understand what is important for your new startup.

This book will offer:

- Vision is Always Required
- Steer, Leap, and Test
- Measure and Pivot or Preserve
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