Statistics for Business: Data Analysis and Modeling (Duxbury Series in Business Statistics & Decision Sciences)

Jonathan D. Cryer, Robert B. Miller

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This text employs the latest ideas in teaching business statistics and follows the philosophy espoused at the conference "Making Statistics More Effective in Schools of Business" (MSMESB). It emphasizes modern statistical methods and data analysis with a decreased emphasis on classical hypothesis testing and probability. It presents a problem-solving approach to the analysis of real data sets and procedures for data collection, design, and interpretation. It covers statistics in the context of the scientific method for problem recognition, problem formulation, and problem solving. Concrete examples of statistical techniques and computer use give students a practical framework of business statistics in practice.

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