



The No B.S. Guide to Freelance Writing

Ian Chandler

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In Chapter 1, *You Are Your Brand*, you'll learn how to develop your unique identity and lay the foundation for your career. If you have no idea how to get started, this chapter will take you through the process of (literally) making a name for yourself.

In Chapters 2 and 3, *Brass Tacks Pt. 1* and *Pt. 2*, you'll learn how to create contracts, set up a rate, file invoices, and more. These are all the technical aspects of being a writer, and you'll want to have these down before you get your first (or next) gig.

Chapters 4 through 6 will focus on how to get jobs and opportunities of all kinds. You'll get tips on *Breaking into the Market*, which is more competitive than ever. You'll learn about *Finding Jobs* in a cluttered, underpriced marketplace, and you'll learn the basics of *Networking* and how it can take your career to the next level.

Chapter 7 is all about *The Pitch*. You'll see successful and unsuccessful pitches analyzed and learn to recognize what makes them tick. Then, you'll create your own.

Finally, in Chapter 8 you'll start on a journey to *Gaining Freedom with Writing*. Making a living with writing isn't as daunting as you might think. This chapter will discuss how to take it full-time and be successful with it.

All of this comes from both my personal experience writing and the experiences of other veteran writers. You get to learn all of this the easy way instead of the hard way. I'm giving you these tips so you can save precious time and money you might have otherwise wasted.

So, whether you are brand new to writing or you are looking to step it up, I hope this book will immediately become a useful resource that you will consult again and again.

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