

# Organizational Transitions: Managing Complex Change (Addison-Wesley Series on Organization Development)

Richard Beckhard, Reuben T. Harris

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A member of the PH OD Series! The material in this text is essential reading for managers, consultants, and other executives experiencing the "change-stability dilemma." This dilemma raises issues such as an organization's commitment to change, organizational culture, and how to increase and maintain productivity, creativity, and innovation in the midst of change. This edition examines the changing environment and provides a contemporary look at how existing knowledge and technology can be usefully applied.



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